



Taylor Whitesel

Digital Media/Graphic Designer

Passionate and driven by the work that I do. Everything in the realm of digital media revolves around the user's experience and emotions and this is something I always take priority in when designing any digital creation whether it be graphics, film, or web content.

✉ whiteselt@gmail.com

☎ (703) 254-6341

📍 St. Petersburg, Florida

🌐 [linkedin.com/in/taylor-whitesel](https://www.linkedin.com/in/taylor-whitesel)

🌐 whiteseldesign.com

WORK EXPERIENCE

Graphic Designer/Desktop Publicist Spathe Systems LLC.

Intern: 5 mos. | Freelancer: 4 mos. | Full Time: 7/2019-Present

Deals with creating stunning visuals for an Defense Contracting Company to further enhance proposals.

- Create professional graphics for high-profile client proposals, including DevSecOps, Airforce Branches, and USSOCOM.
- Developed & re-designed the company website based off of designed mockups.
- Photography at conferences and events.
- Created & designed the template for internal PR related matters including news letters, flyers, brochures, and articles.

Digital Developer Intern HCP Associates

2/2019-6/2019

Worked with the Research team at a marketing firm to create the most effective visuals for clients.

- Developed Video Content such as promotional pieces and motion graphics
- Created Web Comps and Web Design Mockups
- Designed and Developed Websites based off of Web Comps and Mockups
- Edited existing graphics made by the design team
- Placed in an immersive and interactive environment while working together with co-workers.

EDUCATION

Bachelor of Arts: New Media Production University of Tampa

8/2015 - 5/2019

Studied all things new media including: Film, video editing techniques, interactive graphic/web design methods, and computer programming.

- Maintained a **3.96** Cumulative GPA graduating Magna Cum Laude
- Deans List Position every semester attended
- Outstanding New Media Award Winner
- Film Tampa Bay Grant Winner for Senior Thesis Documentary Project which was also selected and screened for the Black Box Film Festival.
- Designed/Developed Website for Student Advertising Agency/AMA working with a real client
- Was head of IT and Web Design for the Microfinance Club raising money for third world countries
- Part of the school's Swim Team for five semesters
- SSC Commissioner's Honor Roll, 2016, 2017

TECHNICAL SKILLS

Post Production/Animation/Color Grading

- Proficient in Adobe Premiere, Adobe After Effects, and experience in Avid Media Pro, and DaVincii Resolve

Film

- DSLRs: Nikon Z6 Mirrorless Camera, Canon T3i EOS 300, Canon 70D, External Audio Equipment w/ Lav and Boom Mics, with much experience with 3 Point Lighting. External Monitor experience as well..

Web Design

- Proficient in HTML5, CSS, Wordpress, and experience in Javascript, Java, PHP, and server management

Graphic Design

- 8 years+ and highly profcient with Adobe Photoshop, and Illustrator with much experience in InDesign.

Online Marketing/Advertising Skills

- YouTube Revenue Statistics, Google Adsense, and experience with SEO techniques and Google analytics

Music Production/Sound Engineering

- Logic Pro, Audacity, Garageband, Digital Audio Interfaces

Platforms

- OSX and Windows Operating Systems, Microsoft Office, Google Drive

PERSONAL SKILLS

- **Creativity** ★★★★★
- **Problem Solving** ★★★★★
- **Teamwork** ★★★★★
- **Perserverance** ★★★★★
- **Leadership** ★★★★★

INTERESTS

- Videography
- UI/UX
- Music
- Visual Arts
- Interactivity
- Multimedia Art Installation